

Visitors: Come in and see the store.  
Orchestra Music Saturday Evening.

# KEITH-O'BRIEN Co.

The Farmer Paintings today and next  
week. Orchestra Music Sat-  
urday Evening.

## JOIN US IN SAVING A BIG PART OF YOUR EXPENSE TO THE CITY



Persistent endeavor has produced these splendid values in

### Misses' and Girls' Garments

#### Girls' and misses' coats

Long coats and three-quarter jackets, in plain colors and fancy mixtures, in the new brown and tan shades, cut with full box back, semi-fitting and empire style, inlaid velvet collar and turn-back cuffs—Reds, blues, browns and fancy mixtures in desirable and dependable fabrics—\$3.50 and up to \$20.00.

#### Little girls' coats—sizes 1 to 6 years

New cloth—Bearskin and Zibeline coats—cloth coats in red, brown, tan, navy and Alice blues—Bearskin and Zibeline coats in white, cardinal, blue, brown and gray—Both double and single breasted styles—\$3.50 to \$10.00.

Special: Manufacturers' sample line of girls' long coats—priced at fully one-third less than regular—also one hundred boys' two-piece suits—sample garments and specials from broken lines—sizes 14, 15 and 16; also a few small sizes. Values up to \$10.00—Choice, \$2.25 and \$3.45.

#### Boys' and girls' new Fall and Winter wearing apparel

Just what parents are now looking for—Every visitor to Salt Lake City will be interested in seeing the splendid showing of juvenile apparel in this department. We furnish complete outfits for both boys and girls up to 17 years of age. Satisfactory outfits too—because they combine in proper proportions, two essential features in good clothes—durability and appearance. At this store these two features always determine prices—consequently the price is always right.

#### Boys' two-piece suits

Divided into three classes—the handsome "little" suits for boys from 2½ to 7 years of age—plain and fancy serges in blue, brown and cardinal; also in fancy mixtures in new shades—\$3.50 to \$8.50.

#### Sailor blouses and junior Norfolk

Suits for the boy from 6 to 10 years of age who is just graduating from the above styles—these suits come in the popular serges and fancy mixtures, in all colors, many of which are specially adapted to school wear—\$3.50 to \$10.00.

#### Boys' double-breasted suits

Like cut, also without belt if desired—this suit is the established style for boys from 10 to 17 years of age. In this style we show a very large variety of fabrics and "models," many of which are ideal school suits. Every dependable quality from reliable fabrics is shown in this line, at a range of prices from—\$3.50 to \$13.50.



500 remnants of cotton goods and domestics, outing flannels, ginghams, percales, challies, etc., while they last. 5c yard.

We tell the simple truth about the things we sell. In that way we win confidence.

### Features in the Art Section

The art department carries a nice line of souvenirs in pillow tops, banners, book marks, etc. Don't fail to see the new art section to see the new Damstadt, Gobelin and Madeira embroideries.

20 per cent reduction of tinted table covers—violet, wild roses, geranium and conventional designs.

NEW TABLE COVERS—Oblong green and red herringbone covers, stamped with bold designs to be worked with Roman silks in the satin stitch. Finished with a fringe. \$2.00 values for \$1.50.

BABY PILLOW COVERS—A few fine lawn covers, trimmed with val insertion, with val lace on ruffle; stamped and unstamped. 50c and 75c values for 40c.

10 per cent reduction on all stamped sofa cushion tops

The new fall tops are in and you can get almost any flower you wish to embroider. We have over fifty different designs of the very latest and prettiest effects. This is the time to buy your top to work for Xmas presents.

Free instruction in pyrography and the new wood carving every Saturday morning from 10 to 12.

Visitors will be charmed with our windows. They will be delighted with the interior decorations. But that which will impress them most will be the exceedingly low prices, the very reasonable prices throughout the store.

The Montgomery Collection of Farm Paintings will be on exhibit Saturday at the foot of the main stairway on the Floor Below.

Farmer Montgomery is an eccentric individual in speech, mannerisms and dress—but not in the expression of his art. It is true to nature unhampered by no school. The collection is interesting—for the farmer artist is one of the big men in art. His \$20,000.00 corn picture found place in the great Paris art galleries, two of his subjects were bought by two of our presidents; other paintings are conspicuous in American art galleries.

### In the Stationery and Toilet Section

Odd lot of tally and place cards—10c doz.  
Program pencils in blue, pink, red and white, special 10c doz.  
Bicycle playing cards 19c.  
Congress paying cards 42c.  
500 and bridge score pads. Saturday only 15c.  
Tablets—letters, packet and note sizes, blue and white—12½c.  
Envelopes to match the above 10c, 3 for 25c.  
Ideal hair brushes for 73c.  
Special on tooth brushes 15c, 2 for 25c.  
Carnation cream for chapped hands 25c.

### Women's and Children's Hosiery

Women's outsize black hose—some are lace, others good weight, black cotton, ribbed, plain top; regular 25c and 35c values—to close out the lot—19c.  
Women's medium, heavy or light weight cotton hose, the kind that gives service. K.O.B. special at 25c.  
Women's full fashioned cotton hose, double heel, toe and sole; regular 25c value. Special at 19c the pair.  
Women's fast black fine cotton hose, double heel and toe, crew foot, elastic top; regular 30c values. Sale price 3 pairs for \$1.00.  
Women's black cashmere hose, gray heel and toe—3 pairs for \$1.00.  
Women's black cashmere hose, high spliced heel, double soles, full fashioned, extra value at 50c the pair.  
Children's black cashmere hose, full fashioned foot, fine ribbed, double heel, toe and sole—3 pairs for \$1.00.

### Ladies' Neckwear and Handkerchiefs

Children's colored bordered school handkerchiefs, special 3c each.  
White handkerchiefs, with colored hemstitching, special 3c each.  
Initial handkerchief, sheer and dainty, special 20c each—3 for 50c.  
Stiff embroidery linen collars in many new and pretty designs, special 15c each.  
Ascot ties in white and colors, worn with tailored made waists, 35c each—3 for \$1.00.

## Three Big Specials in the Ladies' Suit Section

Women's tailored suits, in all wool fancy striped worsteds, broadcloths, chevots and two-toned diagonals; all colors, coats 36 to 38 inches long, handsomely tailored, strapped and trimmed with buttons. Special price for Saturday, \$25.00.

Cravenette coats—proofed cloth; full, loose coats; tan, mode, gray and oxford broadcloth coats in taupe, navy, wine, brown, black and green; Nippon styles and long semi-fitting and tight fitting styles. Special, \$19.75.

Broadcloth jumper dresses; also nun's veiling in light shades. Saturday special, \$25.00.

### Women's Underwear

Women's natural or bleached fleeced cotton vests or pants, high neck, long sleeves, pants ankle length. Special at 25c per garment.

Women's fleeced vests and tights—regular fine combed cotton. Regular 75c values. Special at 59c.

Women's bleached cotton vests, high neck, long or three-quarter sleeves, tights knee or ankle length, equestrian top; 65c per garment.

Women's cream or natural vests, 50 per cent wool, tights to match, hand finished. Extra values at 85c per garment.

Women's fleeced combed cotton union suits, hand finished. Regular \$1.25 values at 98c.

Women's bleached cotton union suits, hand finished; high or low neck; long, elbow or sleeveless; knee or ankle length. Extra value at \$1.25 per suit.

Women's white or natural union suits, 65 per cent wool, hand finished; \$1.95 per suit.

Women's black cotton tights, fast color, ankle length; 85c per garment.

Women's black three-quarters wool, Swiss ribbed tights, fast color; \$1.25 per garment.

### Saturday the Store Will Begin Giving Lessons Free in China Painting.

This is a decided departure. The services of an experienced china painter have been engaged—a lady whose work is above the average. Classes 1 to 4 o'clock on Saturdays; on Wednesdays, 9 to 12 a. m. Inquiries answered at the Art department.

### Women's Flannelette Gowns

Extra well made—a very good quality of material, pink or light blue striped, all sizes, one with lay down collar and one with a military collar. Good values at 75c.

Women's white flannelette gowns, military collar, bishop sleeve with bands, at \$1.00.  
A number of different styles in pink and blue stripes, at \$1.00.

### Ladies' Handsome Umbrellas

Fancy Umbrellas, 26 inches; handles in gold and pearl, silver and pearl; paragon frame and steel rod. A splendid \$2.00 umbrella for \$1.50.

Ladies' 26-inch natural handle umbrella, paragon frame with steel rod. Excellent \$1.25 umbrella for 85c.

### Ladies' Gloves

The Keith-O'Brien glove department is showing the newest ideas in gloves. Attention is directed to a few of our specials for Conference and Fair Week.

12-buttoned glove in blue, black, green, red, brown and gray; the newest styles; \$3.50 quality for \$2.45.

16-buttoned glove in black, white, red, green, navy, gray, brown and tan. Special \$3.75.

"Tampa"—A 2-clasp overseam in fine German lamb skin. A very pretty and stylish glove. \$1.25 quality for 98c.

5-buttoned gauntlet—suede finish, cotton, tan, black and brown—\$1.00 and \$1.25.  
2-clasp cashmere glove, black, blue and brown—35c, 50c and 65c.

### A Few Items from our Notion Section

4-yd. rolls of cotton tape ..... 1c  
3c ironing wax ..... 1c  
5c wire hair pin ..... 1c  
5c Swan hooks and eyes ..... 1c  
5c Paper belt pin ..... 1c  
10c cube pin, 100 count ..... 5c  
5c asbestos iron holders ..... 4c  
15c hair pin cabinets ..... 10c  
10c dozen snap fasteners ..... 5c  
Madam Louie lead hair wavers ..... 5c  
10c tape measures ..... 5c  
Cupsheaf safety pin, all sizes ..... 5c  
Black, white and tan darning cotton. Regular 2 for 5c. 1c  
Shoe laces ..... 5c dozen  
"Our Own" sewing silk, 100-yd. spools, in all the leading colors ..... 5c spool  
Adjustable sleeve protectors. Regular 10c. 2c pair  
An odd lot of hair rolls worth from 15c to 35c. Special 10c  
Tan and black oxford laces ..... 8c  
15c box bone hair pins ..... 5c box  
Tomato cushions ..... 7c  
Sheef ribbon hair ribbon holders ..... 10c  
Emblems for Peter Thompson Suits, all colors—Regular 15c sets for 10c; regular 25c sets for ..... 15c  
Extra long hat pins, jet heads ..... 3 for 5c  
Regular 10c dozen pearl buttons ..... 5c dozen  
7-in. and 8-in. shears ..... 25c  
Shirt markers for home dressmakers ..... \$1.78

### In our Jewelry Section

75c gold filled beauty pin. Plain and fancy, 48c.  
75c brooches and veil pin. Gold filled and jewel trimmed 48c.  
Some fancy hat pins. Regular 25c for 10c.

Our complete line of Bead Necklaces one-third less regular prices.

### The Candy Section During Visitors' Week

Reduced for the occasion: Chocolate creams, dutchess gum drops, cream wafers, cream filled dates, figs and coconut caramels, and many other 25c and 30c confections—for 15c.  
Rockwood chocolate wafers, 5c each—2 for 5c.  
K.O.B. fine chocolates will prove a nice box souvenir for visitors to take home, or to mail.

## A Big Sale of Shirts Saturday

52 dozen \$1.25 skirts to be closed out at 59c

These shirts all new, the shipment having just reached us. They are snappy, handsome shirts and would sell quickly. Marked close at \$1.25.

The truth is we didn't order these shirts. They came to us by mistake. Finally, rather than have them re-shipped, the manufacturer made a specially low price—and so we kept them.

You are the gainer. We will turn over the best end of the bargain to our customers and visitors.  
The shirts are new in pattern, made of excellent material; they are quality looking. To appreciate them they must be seen.  
Step in Saturday morning ..... 59c